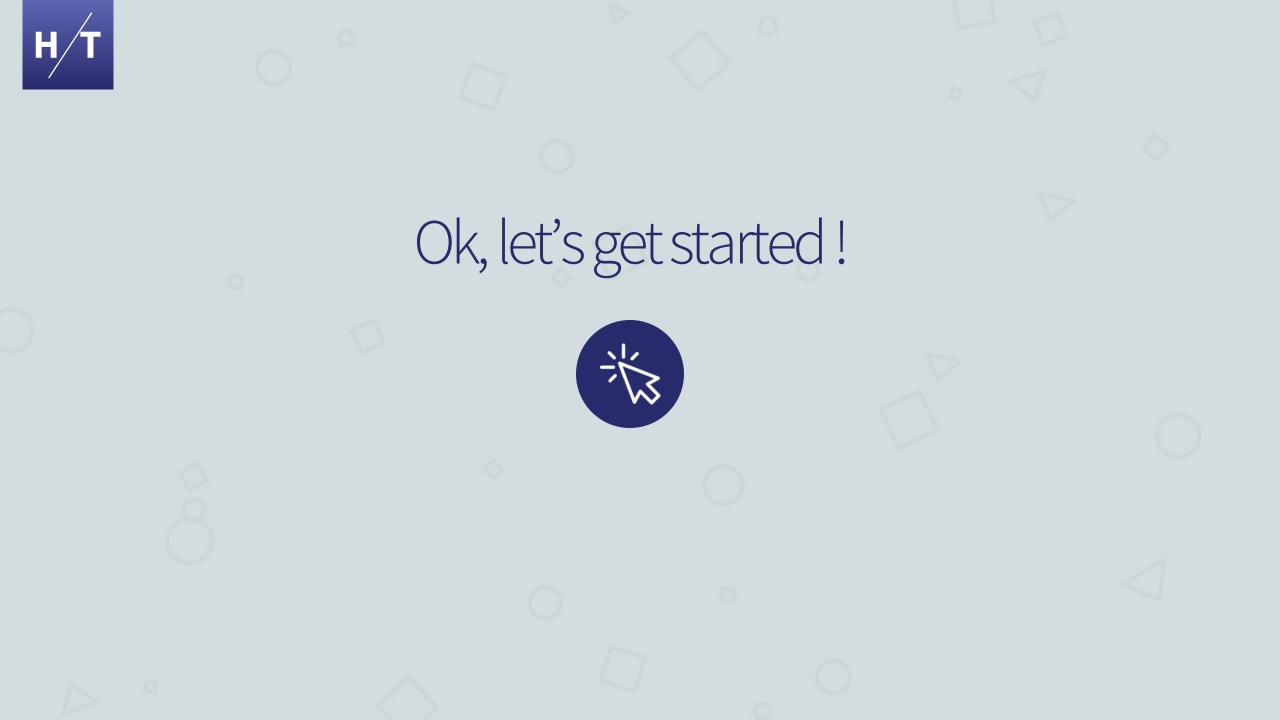


# Hi! I'm Hino



My core focus is **solving problems**. I leverage my expertise in **user-centered design** to craft intuitive user experiences that give meaning and **value** to your product or service.



# UX/UI **Design** work

# THALES

/ Thales Services Numériques from 2020

# Ci5 Neo

#### **Ci5 Platform Revamping**

CI5 application is a maritime logistics management tool (Cargos, containers, etc.).

The client (MGI) seeks a redesign of the front end built in AngularJS to adopt more modern technologies like Angular Material. The client needs a sustainable technology with easy access to new developers for code maintenance.

#### Work carried out

- Conduct workshops for gathering interface production requirements; create persona, user flows
- Redesign the main pages using Material Design 3;

Propose innovative components to enrich the interfaces;

 Facilitate workshops with the PO and client to present, brainstorm, and test functional solutions.

#### Methodological and technological tools

Figma for designing the interactive prototype; Jira for task reporting.

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# Servo

Activity time

**Total elongation** 

1 month

N/A

#### Quantum Design Systemn integration

The client (Thales AVS California) wishes to design a new version of the Servo platform, intended to manage equipment failures in airplanes.

The goal is to integrate elements from the Thales Group Quantum Design System to modernize the user interfaces of the existing application

Years

**1** Designer

**Team composition** 

2025

#### Work carried out

- Facilitate workshops to gather requirements and present proposals;
- Study the Quantum Design System and identify assets compatible with existing Servo elements;
- Propose new assets and design the expected interfaces (Landing pages, Dashboard, Administration Interfaces);
- Present the new components and interactive mockups to the project team based in USA;

= THALES Q Search

#### Methodological and technological tools

Figma for designing the interactive prototype and Notion for task tracking.



THALES

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# AlUla

#### **Dashboard Smart City County Platform**

The AlUla SCP Smart County Platform project aims to centralize the management of infrastructure in a smart city through various dashboards.

This platform enables users to monitor different aspects, such as autonomous transportation and weather conditions, while mobilizing resources such as police officers or technicians in the event of a detected issue.

#### Work carried out

- Strengthen the project team for 4 activity lots with the objective: Develop and evolve several management GUIs for Dashboards (Ashar, Pods Mobility, Truck Mobility).
- Create various dashboards to monitor SCC activities

Manage worshops with the team, present outputs

Propose new assets and design the expected interfaces (Flight Dashboard, Water Management, Monitor multiple KPIs with realtime data

#### Methodological and technological tools

SKETCH, FIGJAM for the user's interfaces delivery.



Activity timeYears1 month2023Total elongationTeamN/A1 Design

Team composition

# New CRM T360

Activity time

**Total elongation** 

+6 months

N/A

#### Migration CRM C360 to MS Dynamics

Thales needs to migrate the old CRM C360 to Microsoft Dynamics, the Thales Business Units (TGS & DIS) are looking to integrate a UX/UI designer into its squad.

The objective is to formulate recommendations to improve user experience, given that Microsoft Dynamics presents limitations in terms of flexibility. Efforts are focused on optimizing the lifecycle of an opportunity, structured into four stages: qualification, development, proposal, and negotiation.

#### Work carried out

- Definition and validation of UX stories for the CRM;
- Study of solutions and design of interactive interfaces based on validated UX stories, including features like Dashboard, Activities, Opportunities, etc.;
- Scoping of two new personas for the CRM: "Head of Sales" and "Sales Operations," in collaboration with Bearing Point;
- Participation in the Agile rituals of the team (sprint planning, grooming, daily stand-ups, retrospectives, demos);

#### Methodological and technological tools

Adobe XD for the design, Confluence for project management

Xd 📀

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# Promist

#### **Military Equipment Management**

Promist is a software for managing military equipment. The goal of this project is to provide a platform enabling operational professionals to prepare for future missions in the best possible conditions.

The project involves designing a prototype for Promist, this application assists and facilitates the command staffs in ensuring operational availability during their missions.

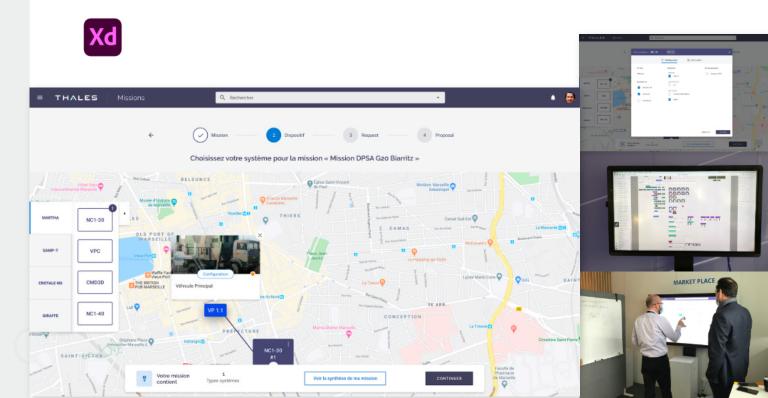
#### Work carried out

- Organize workshops with users (former pilots and domain experts);
- Facilitate the design of the user journey (creating missions, managing operations, configuring systems, and monitoring the availability and location of devices);
- Design a decision support prototype for the Air Force;

Create a interactive mockup for mission scenario screens (e.g., G20, July 14th) with the Design System Material Design; and produce a promotional videos for demo.

#### Methodological and technological tools

Use of Adobe for the interactive mockup



Activity time 3 months

Total elongation N/A



Team composition

# **TrustNest R-Mobility**

#### **Promotional video production**

Activity time

**Total elongation** 

1 month

N/A

Production of a promotional motion video to illustrate Thales Restricted Diffusion mobility solution service.

A service for organizations that need a secure collaborative environment embedding voice, data and connectivity with 3 uses-cases (ThEye, Cryptosmart & Wimi apps).

A video for the Paris Air Show Event (Salon du Bourget 2025).

Years

**1** Designer

2025

#### Work carried out

- Workshop with the client and the project team to define, to clarify the context and objectives of the mission;
- Creation of visuals asset to illustrate the R-Mobility illustration service in isometric style:
- Create animation, video editing, sequences management, color aradina:
- Integration of sound effects, music, make last touch edit before the rendering.

#### Methodological and technological tools

Microsoft Office (Word, PowerPoint), Microsoft ClipChamp (Al Voice Over), DaVinci Resolve, Affinity Designer, Affinity Photo



# TIAMA / GAMME5

#### Integration Design System Gamme5

Thel client Tiama wishes to enhance its GAMME5 & TES application, used for managing the glass bottle production flow.

Workshops and field observations have revealed the need to modernize the application to facilitate production tracking from sand collection to glass manufacturing by integrating quality control and monitoring.

#### Work carried out

- Design the TES application (Tiama Eco-System) to monitor production activities for GAMME5 products (MCAL, HMNG) and standardize the user journey;
- Using the entity's Design System, develop missing

- components to meet functional requirements such as: Image centering, Alarm and user conf, Mechanical settings, Sampling management, Dashboard and reject management, Mold analysis;
- Create an interactive prototype to simulate navigation efficiency.

#### Methodological and technological tools

Use of Figma and Illustrator, Agile methodology.







# Let's dive into the **Tiama GAMME5**



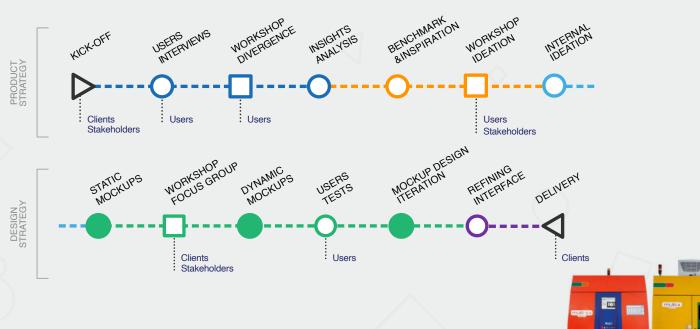




### Challenges

- O GlassTech: A crucial event
- Awareness of losing ground compared to the competition
- Putting innovation at the heart of Tiama's strategy

# **Tiama Process**



# Agile Team

CUSTOMER

- UX/UI Designers
- Dev team
- PO/Experts / PM
- R&D Marketing Department

## Objectives

- O Context and Defining Personas
- Reflecting on Usage Areas
- O Developing Task Scenarios & Timelines Based on Areas
- O Understanding **Disruptions**, **Pain Points**: **Breakdowns**, **Damage**, etc.
- O What Information or Screens Are Necessary
- O Designing Optimal Navigation and Header
- O Convergence, Presentation, Critics, Sorting Ideas, Consolidation



# Step into the shoes of a machine operator

# Visit to the Tiama factory in Vourles

Observation sessions and user meetings (business experts: machine operators, workshop managers, administrators, etc.)



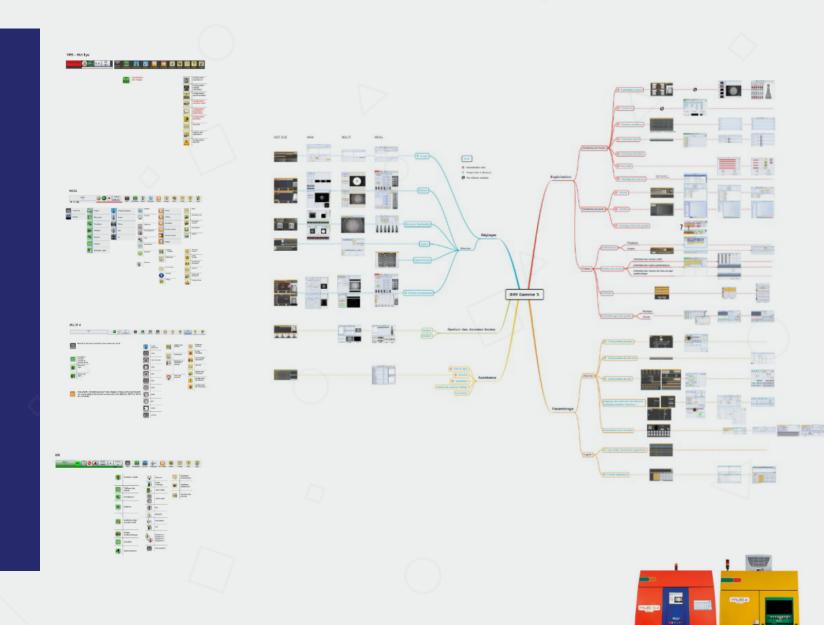




### **Audit of HMIs**

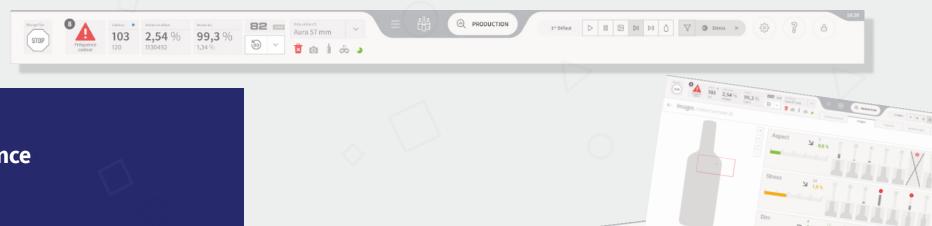
#### Understanding the divergences

Learn and take stock of the various interfaces of applications in the Tiama EcoSystem and identify navigation problems and consistency between these 5 products.





### **UX Revamping**



Get to the convergence

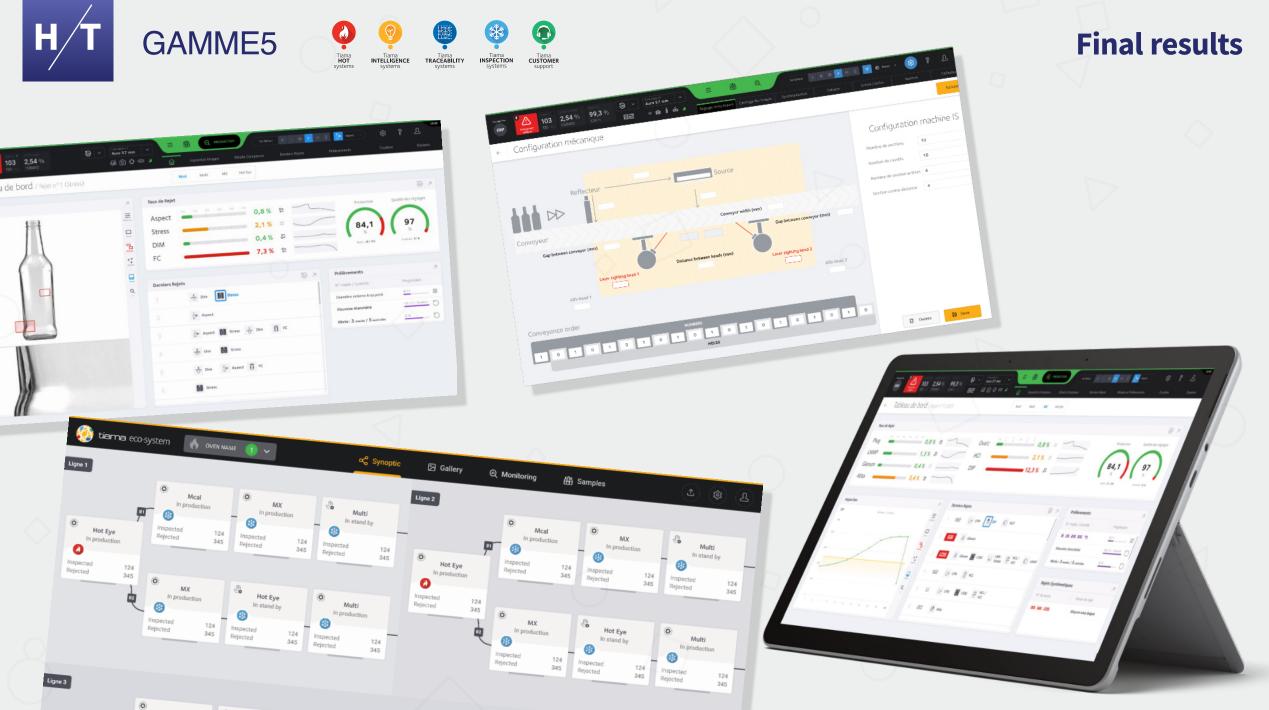
Simplified navigation

Display of machine activities

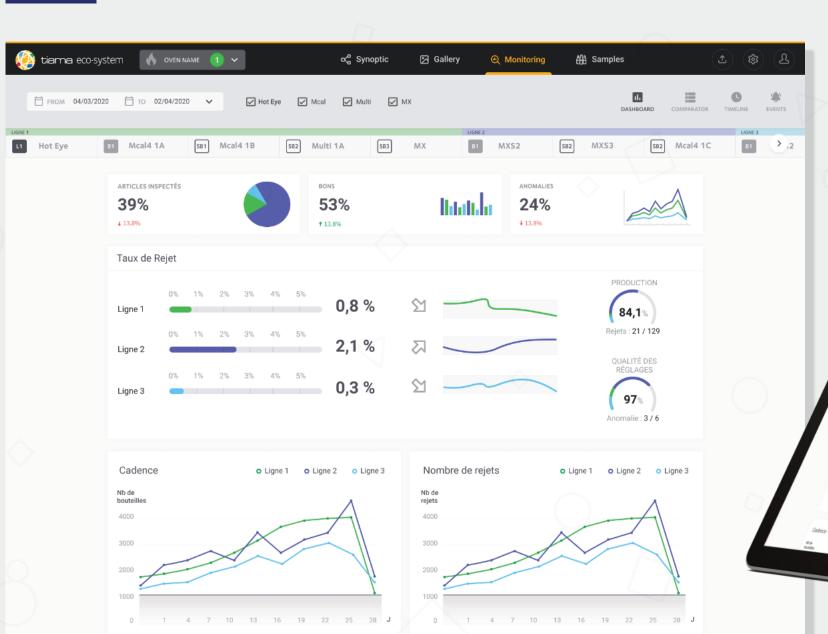
Visualization of potential errors

Proposition of synchronize hardware (screens) and software technical capabilities (Microsoft WPF Framework): improve fine touch manipulations









### **Final results**

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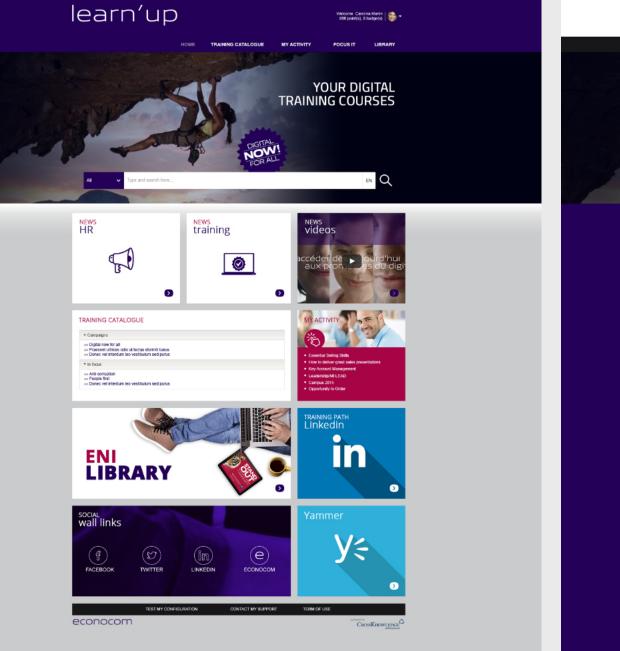
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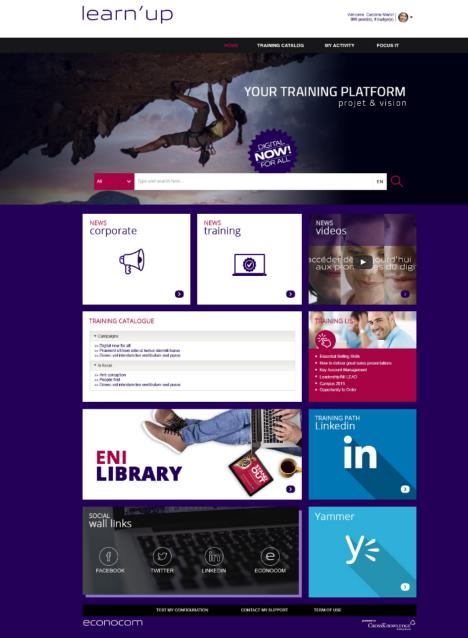
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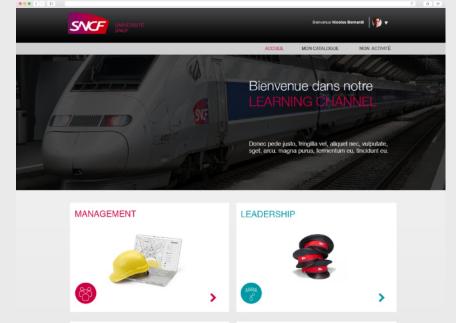
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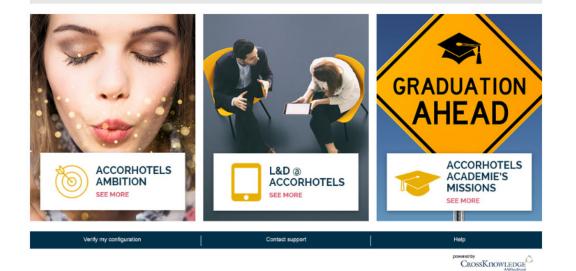
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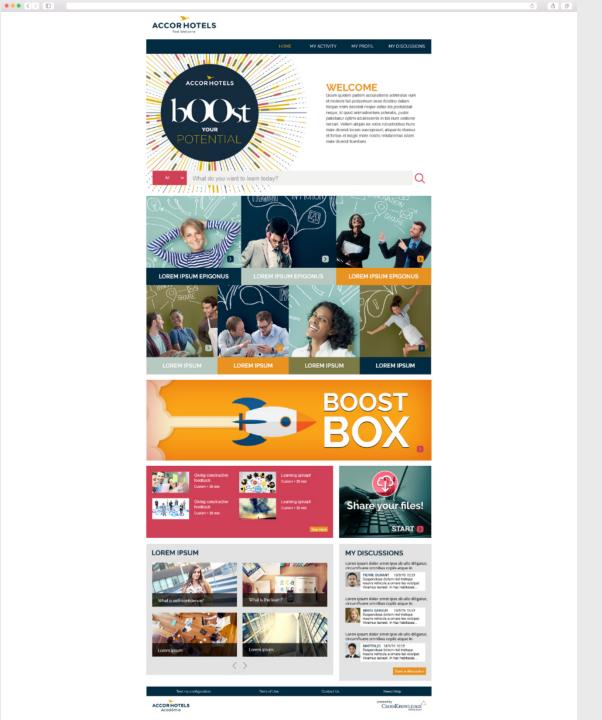
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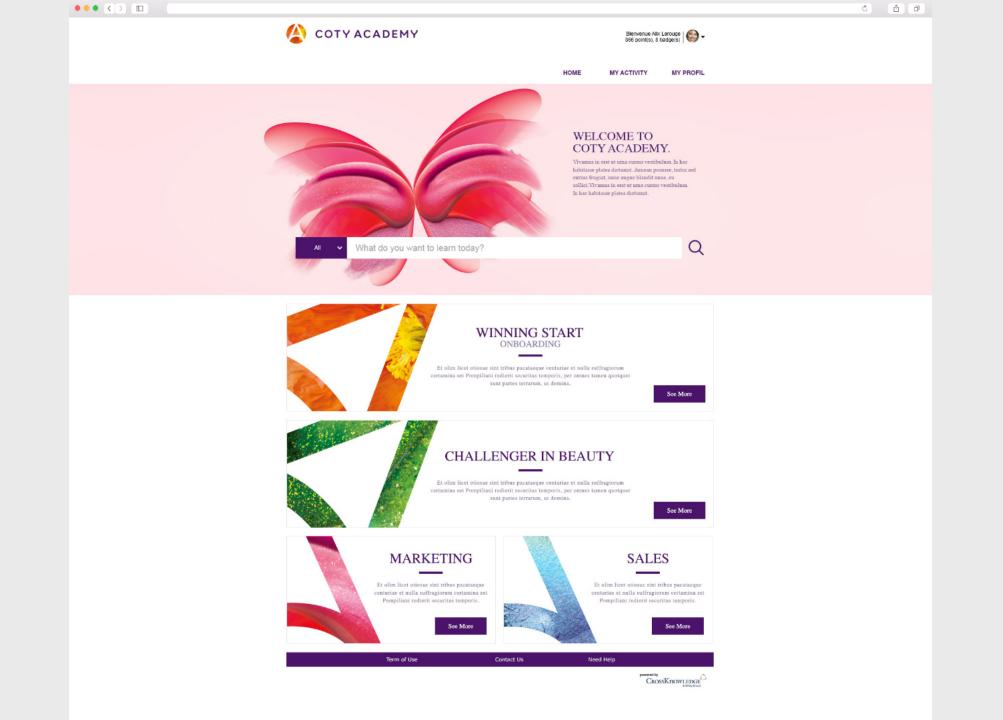


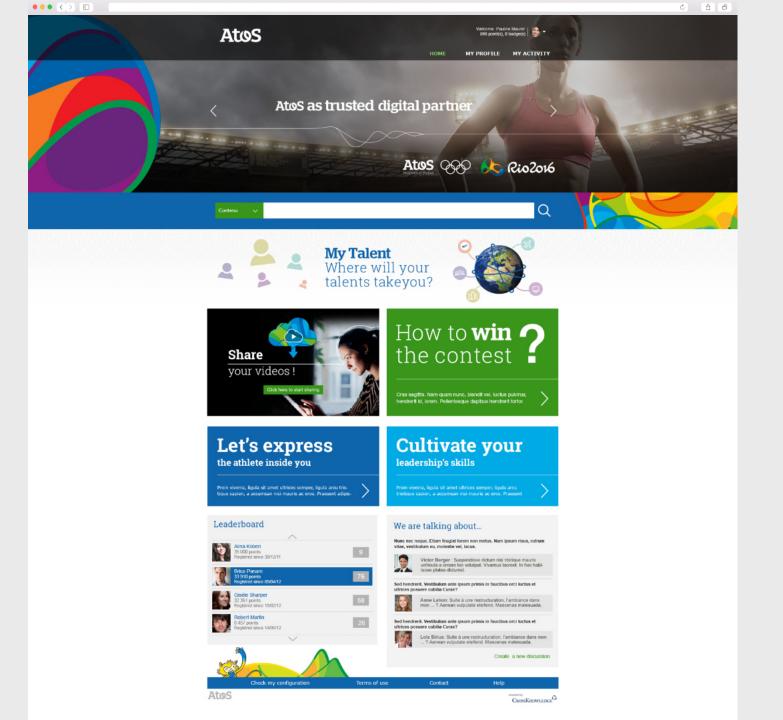
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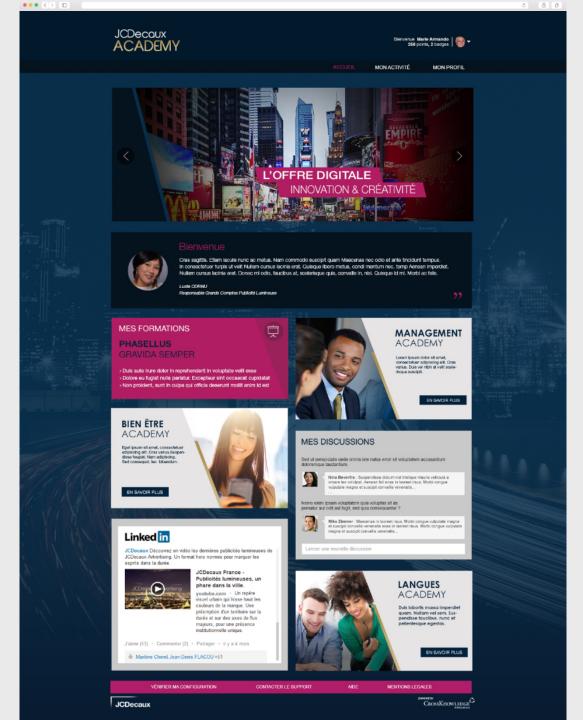
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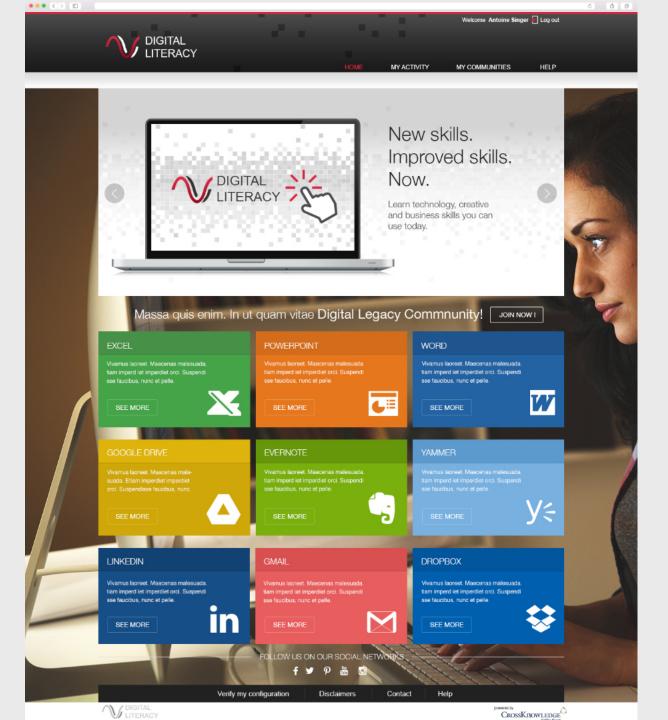




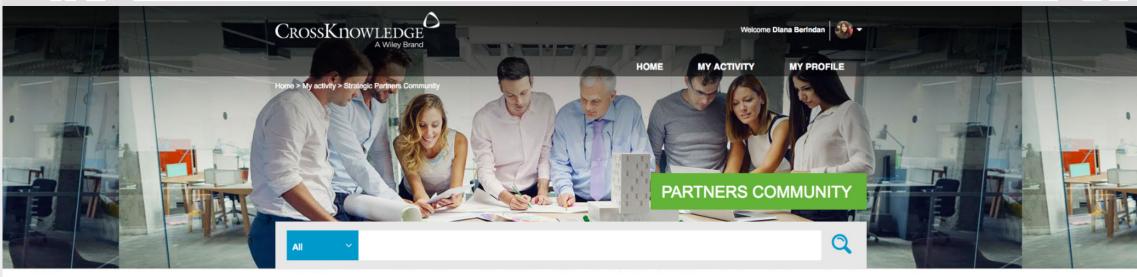








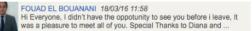
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Learning for Business Retail

Reading document

Clients cases



**Contact support** 

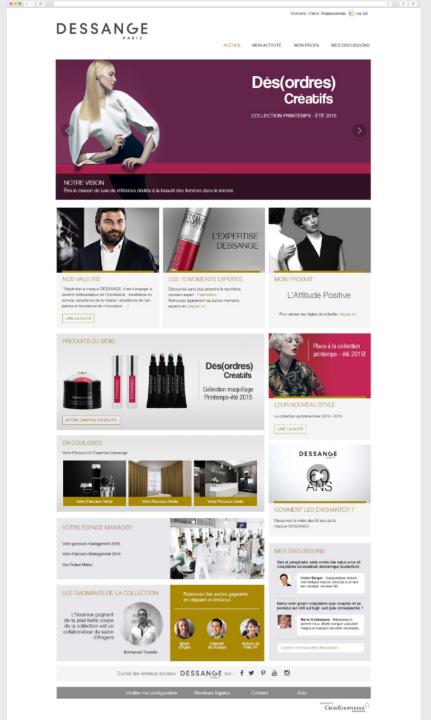
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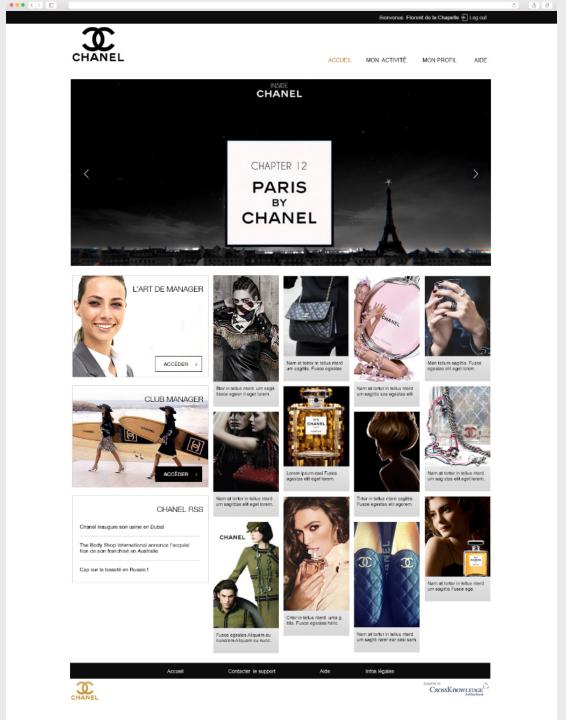


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User Guide



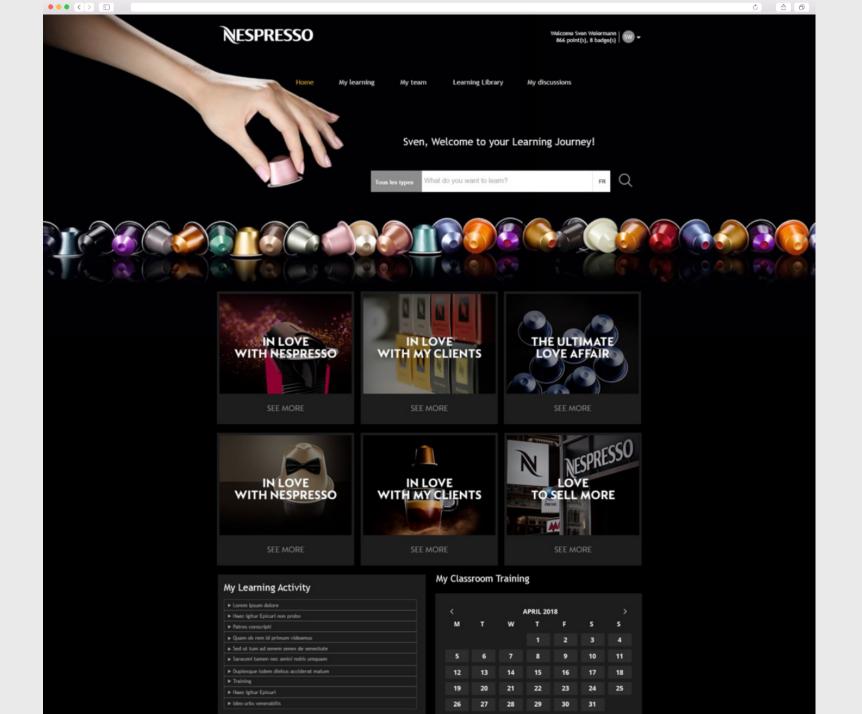


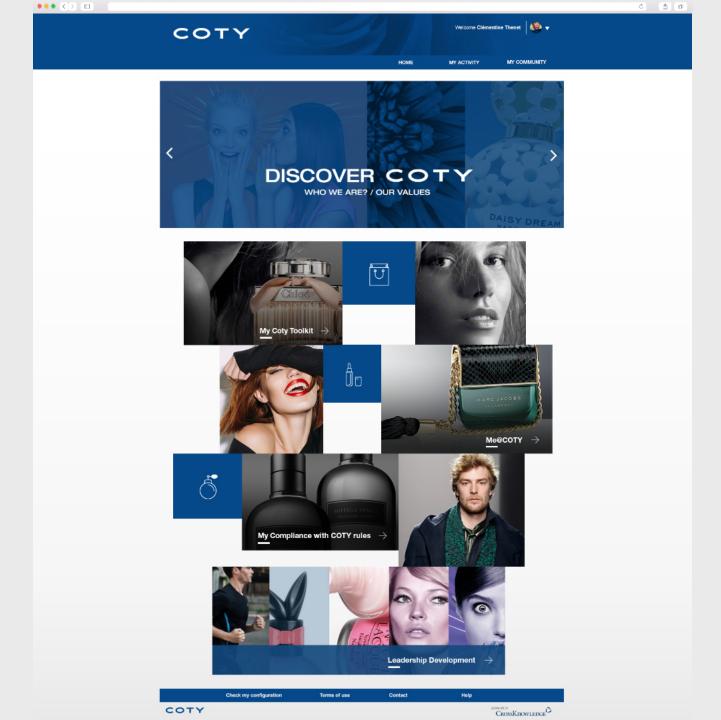


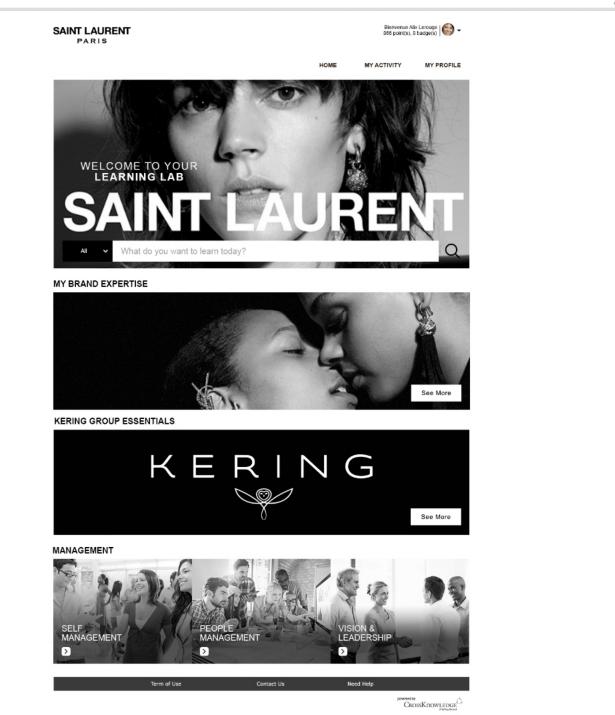


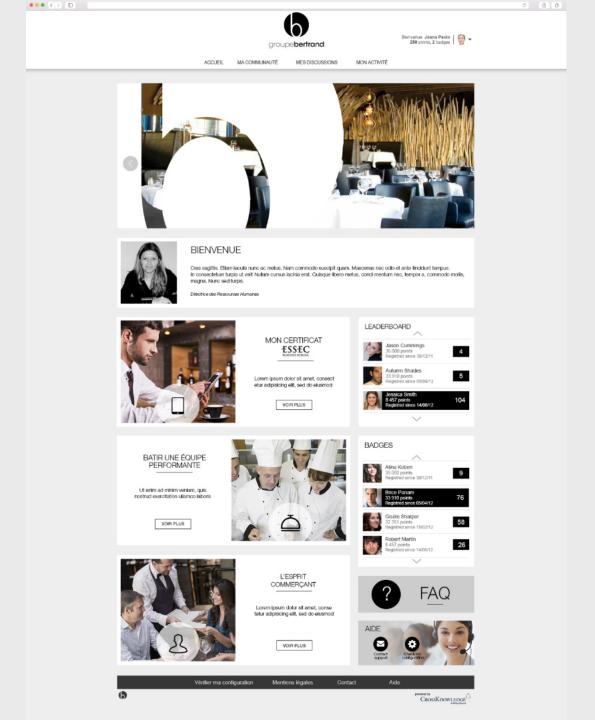
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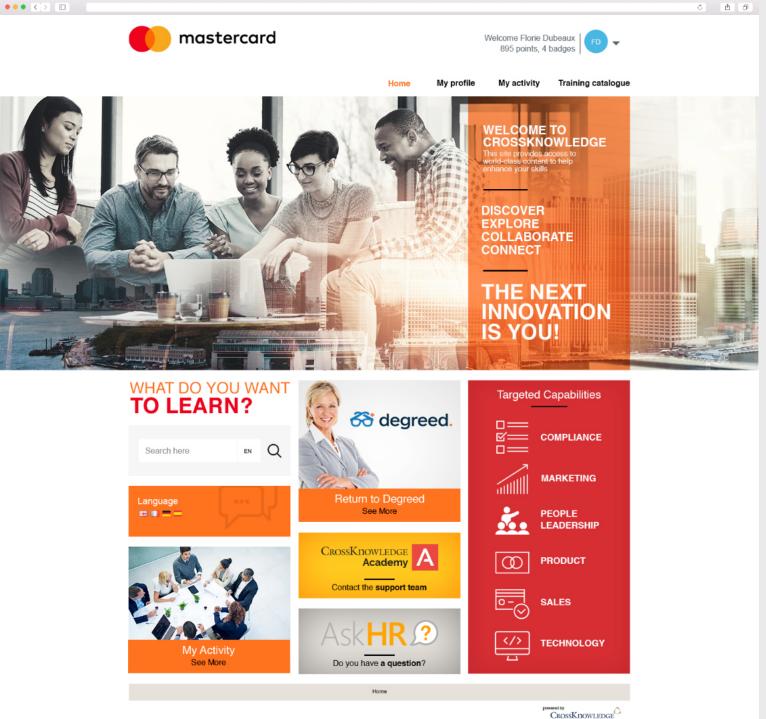


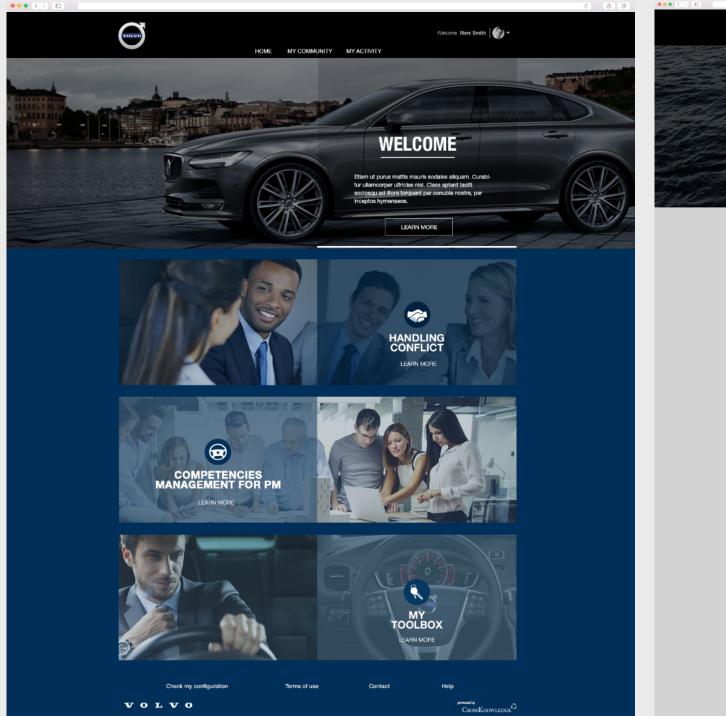


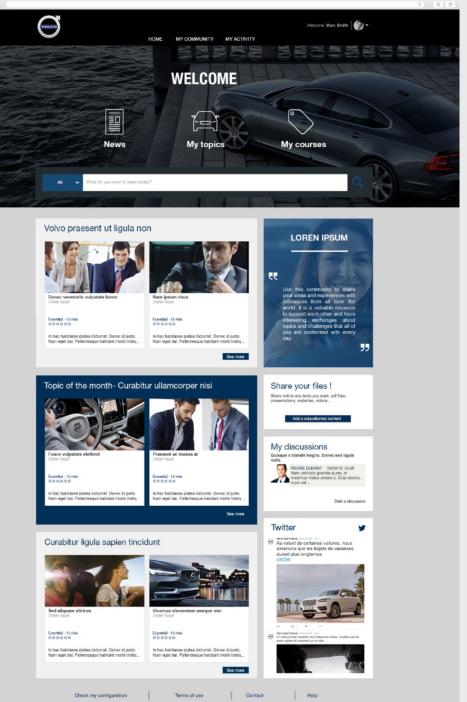


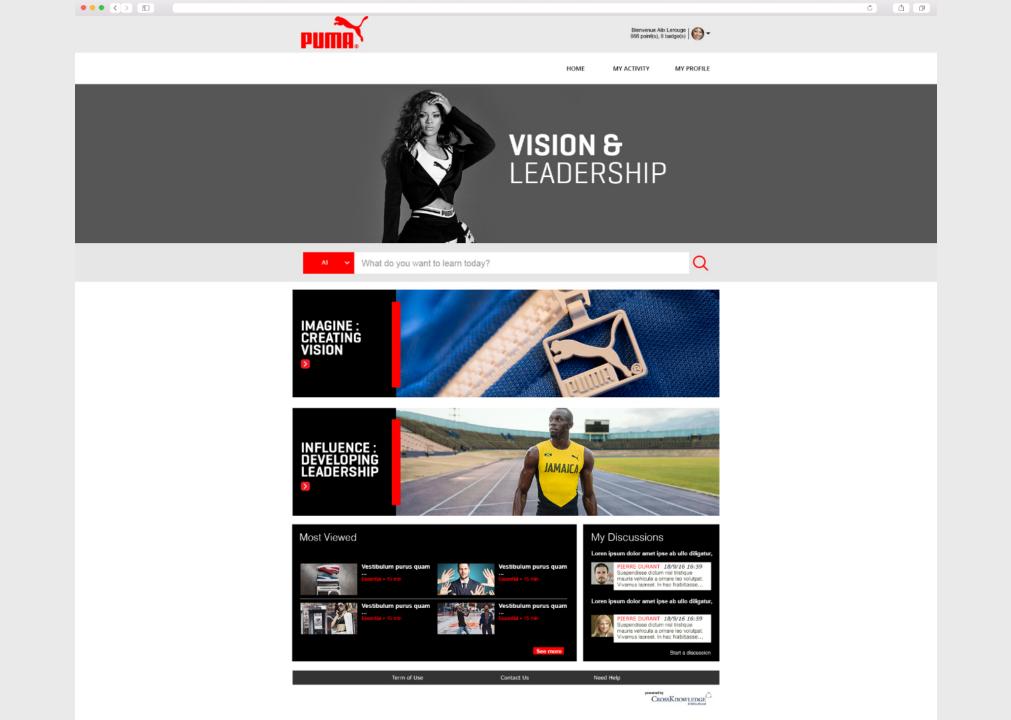


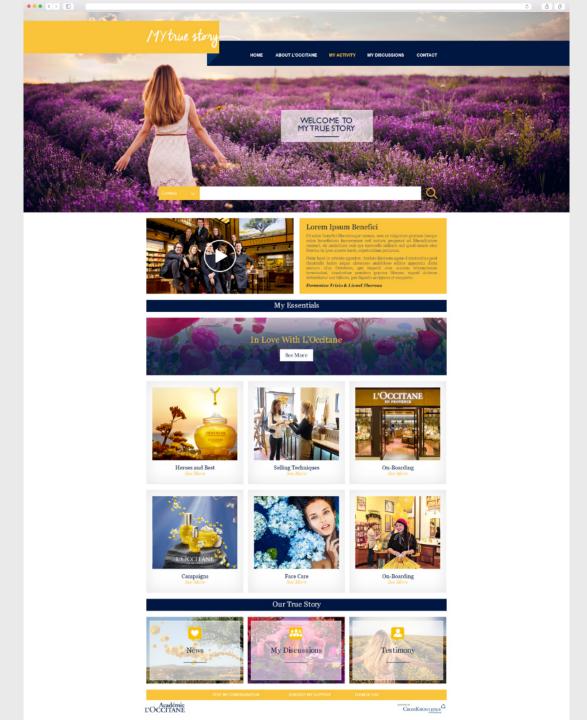




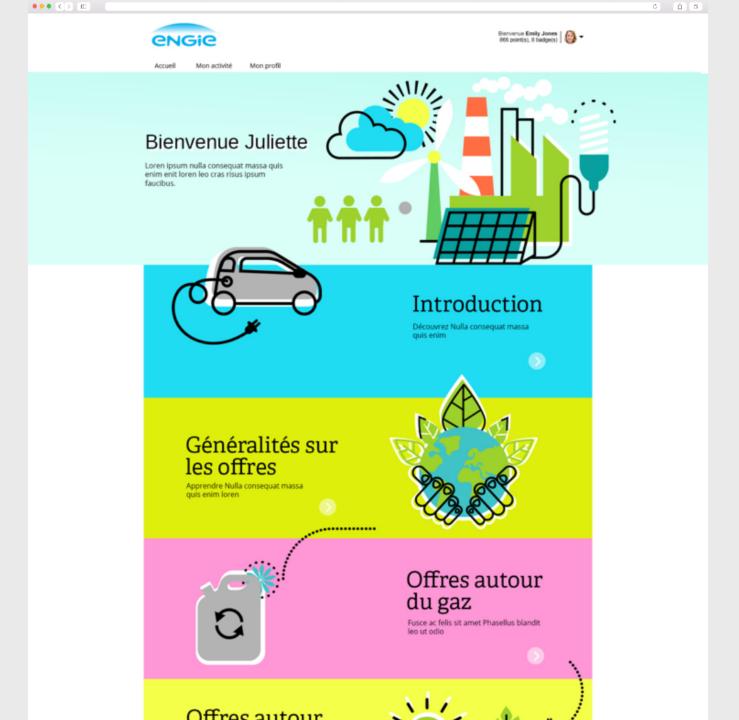




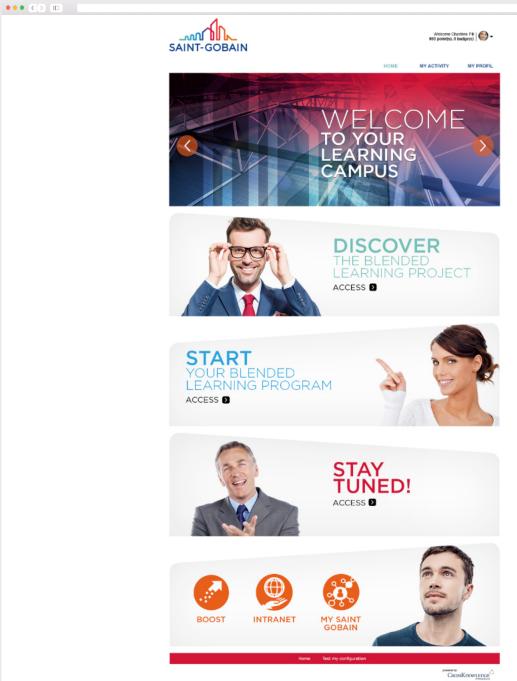




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Watch the video

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LEARN



















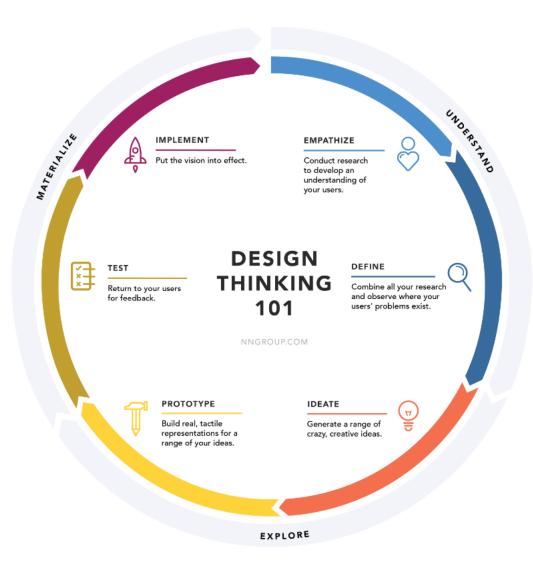
### UX/UI Design & Product Design

/ CrossKnowledge Learning Suite - CKLS

2014 - 2018

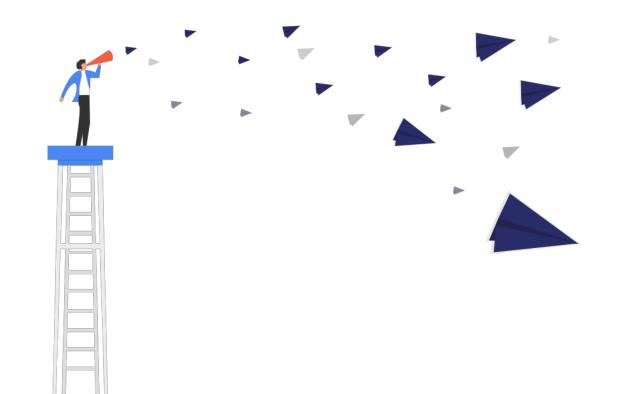
# My UX Design Process

Although each project demands **its own tweaks**, I use this **framework** to guide me to design nice and intuitive product for the end-users.





I begin by the beginning: Get to know the teams, the stakeholders, familiarize myself with the product, business, list all existing features and understand the scope.



## User Research & empathy

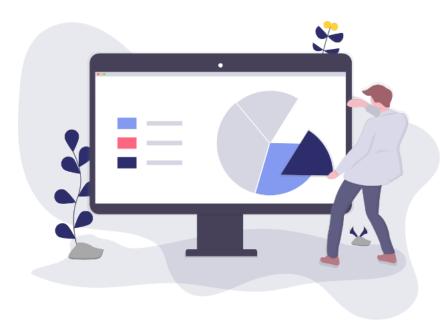
Next steps is to meet stakeholders and end-users. I interview people to know their stories, their needs, aspirations and deep motivations. I observe and try to understand how they use the product.

I try to get all information from existing tools to know which part of the product they use the most and the less. I animate workshops to build together the perfect product they dream.



# Competitive benchmarking

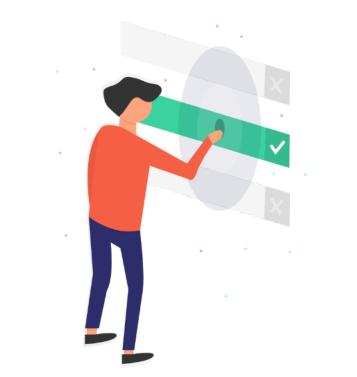
Next, I do **competitive benchmarking** to find opportunities later in the process.



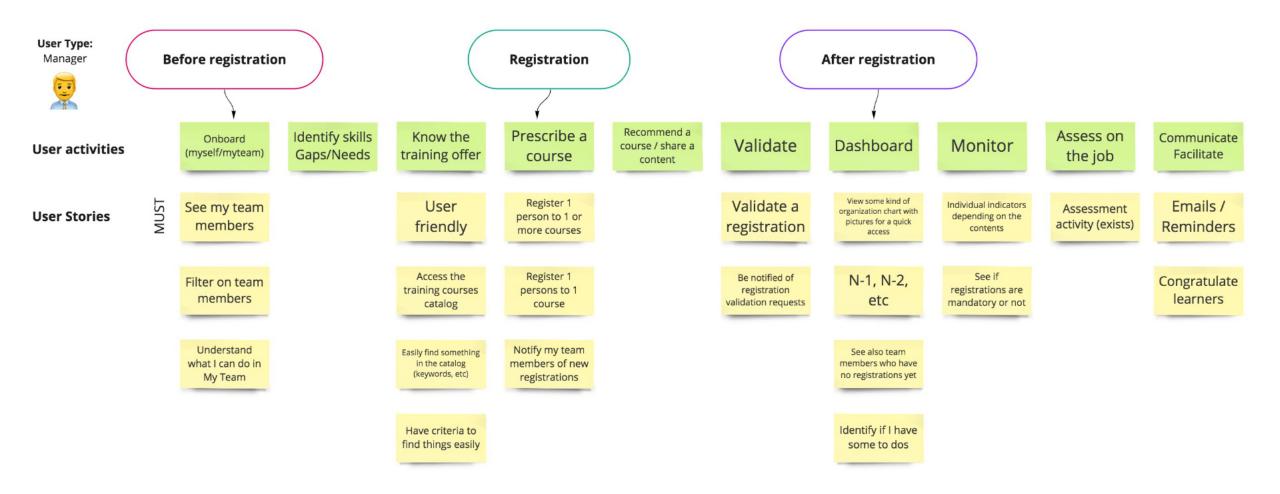
**Synthesis** 

### With sufficient information from my research, **I list and prioritize features** to construct a **story mapping** to help future release decisions.

I create **personas** and **user flow** which will be used throughout the process.



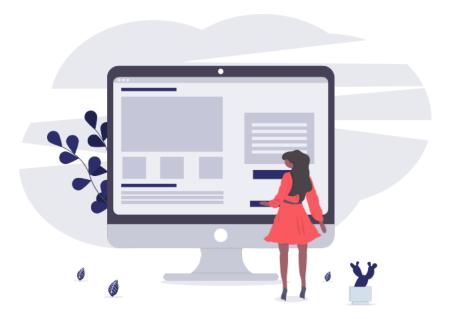
# Story mapping



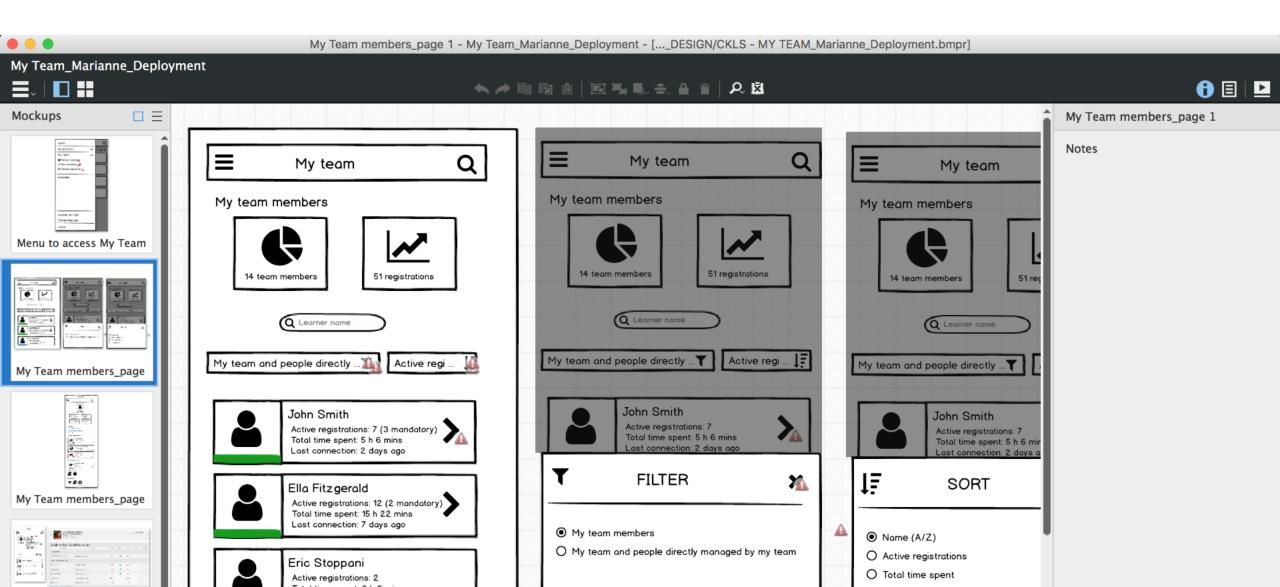
Sketch

### When enough UX research has been done, we can start sketching and **making low quality mockups**.

#### involve several stakeholders to explore design possibilities and list technical constraints.



### Sketch



### Sketch

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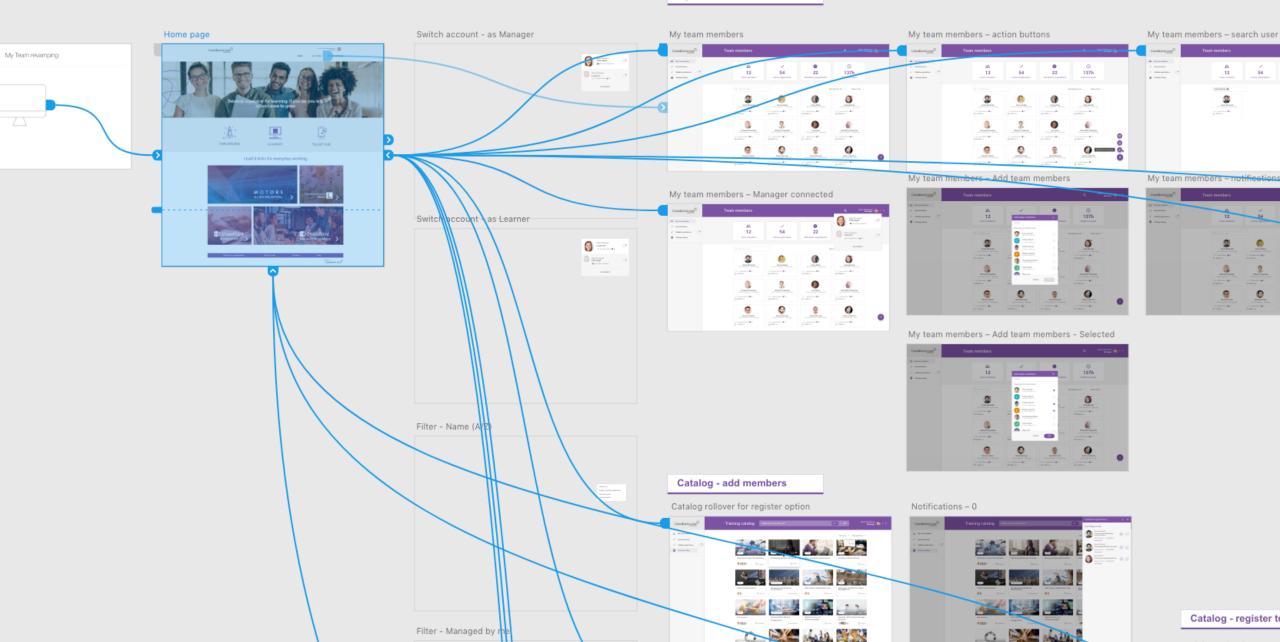
### Usability tests

### Having **low-fi or hi-fi prototypes and interactive prototypes**, I conduct **usability tests** to verify that the design is intuitive.

It is the **opportunity to get feedbacks** from developers, stakeholders and end-users. This important phase will allow me to choose the best design solution.



#### My Team members



• • Design Prototype

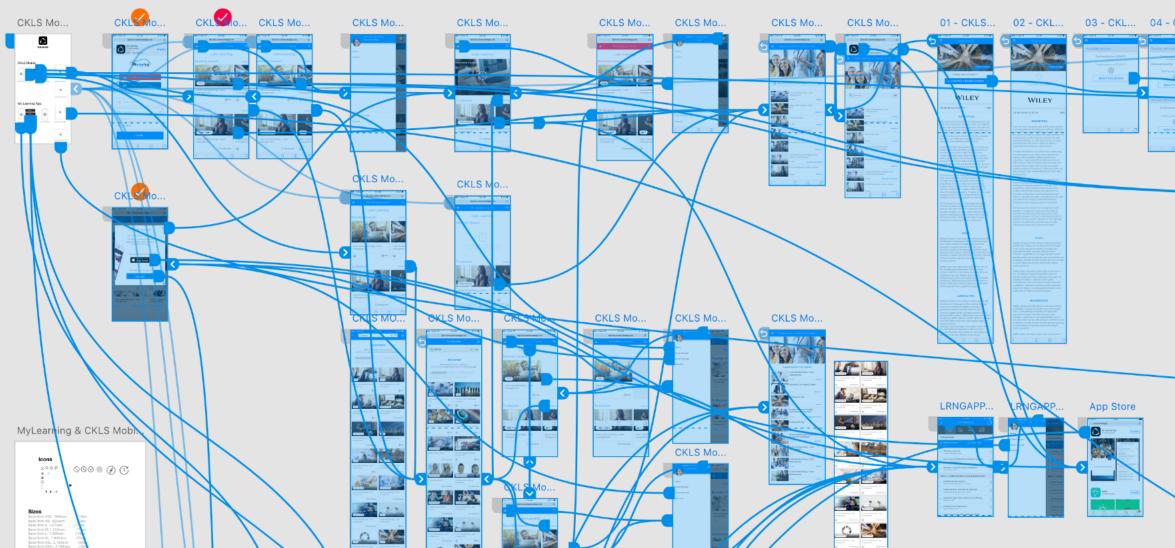
CKLS Mobile & My Learning app - Modifié

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#### CKLS Mobile Phone

#### iOS Smartphone : Training Home page

#### **CKLS** :Training Reg



### **GUI** Design

When the low fidelity solution is validated, I create **high fidelity mockups** and **prototypes** and **functional specification if needed** for dev teams.

Of course, I follow them to have a high level of "pixel perfect".

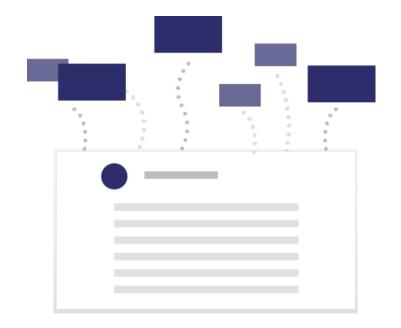


# **Design System**

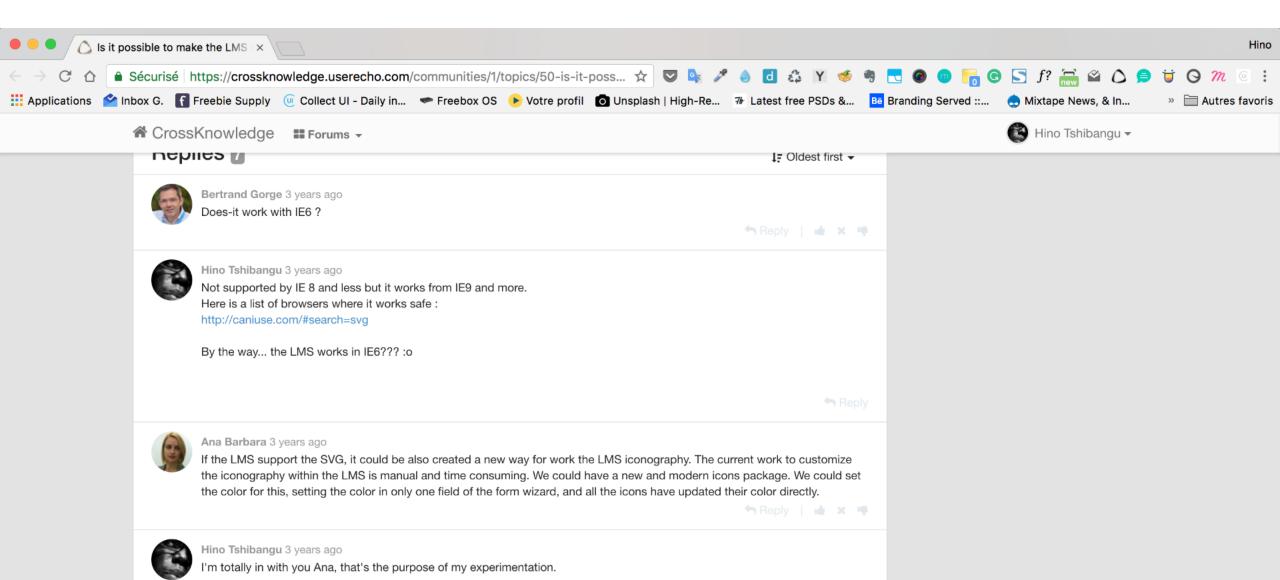
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### Get user's feedback

After delivering a story, I use available tools, **surveys to get end-user feedback, check analytics of usability**. The feedbacks are analysed to get **continuous improvement** and be sure users have a great experience.



### Get user's feedback



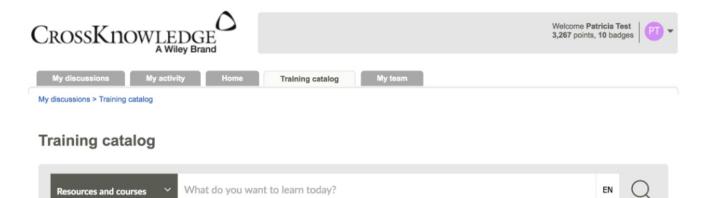
## UX/UI Design Work

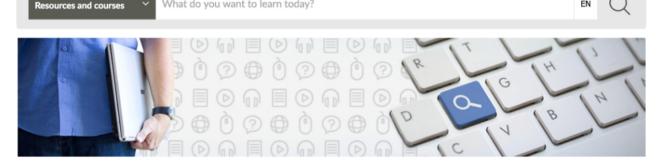
# CROSSKNOWLEDGE

/CrossKnowledge Learning Suite Platform from 2015



#### Before





#### Browse our catalogue

#### Courses per chapter

#### MOOC Advisor (5)

Humanities (1) Science (1) Soft Skills (1) test (2)

#### Managers (1)

CrossKnowledge, an incredible success story

#### Business Fundamentals (16)

Supply chain (1) Understand financial and management mechanisms (4) Understand marketing principles (6) Understand strategy (5)

Vodeclic (85) Communication (19) Internet (11) Multimedia (5)

#### English ~

#### Learning resource per theme

Windows 10 (150)

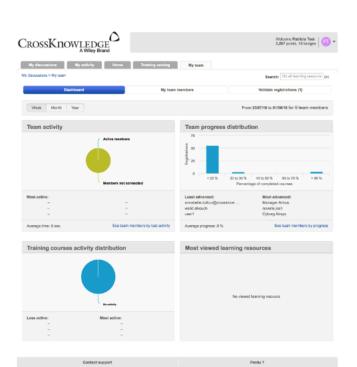
Excel 2013 (64)

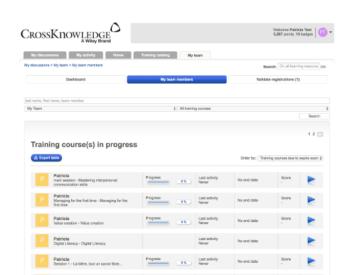
Excel 2016 (90) Leadership attitudes (85)

#### Optimizing operations performance (85)

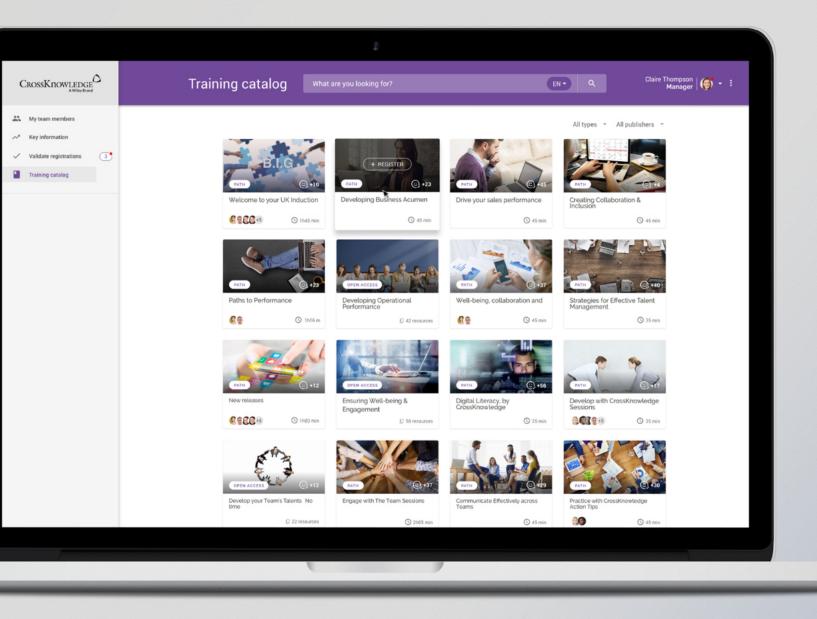
Being customer-oriented (82) Leading a team to success (73) Building the business (69) Driving financial aspects (69)

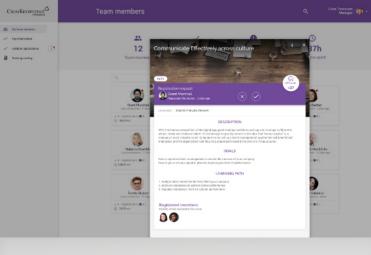
Developing collective performance



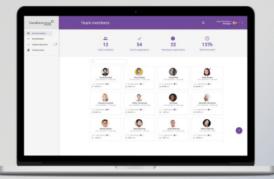


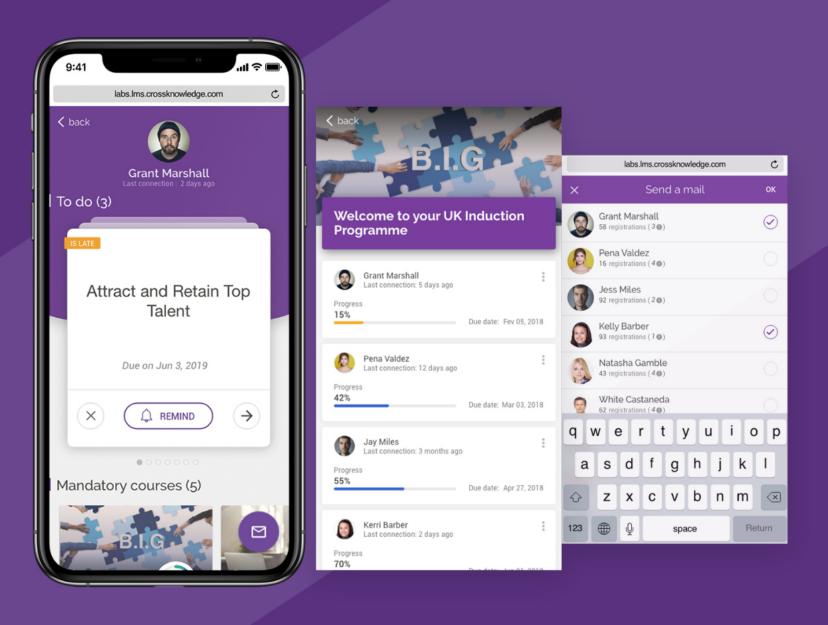
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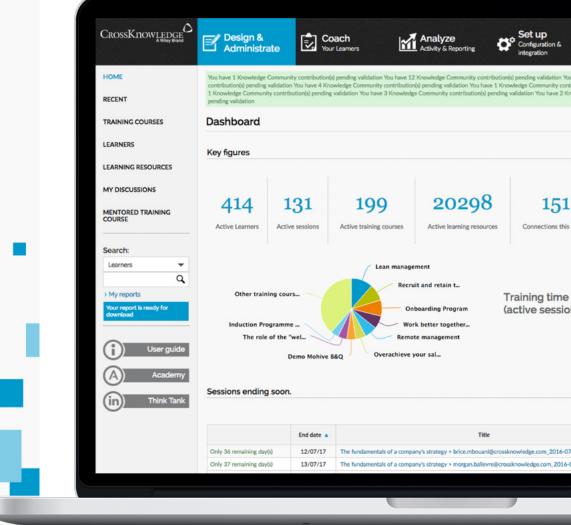








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# Interactive learning with Mohive

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# CROSSKNOWLEDGE Mohive



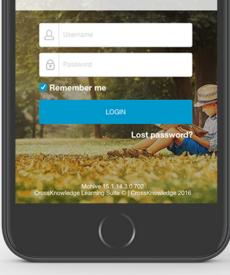
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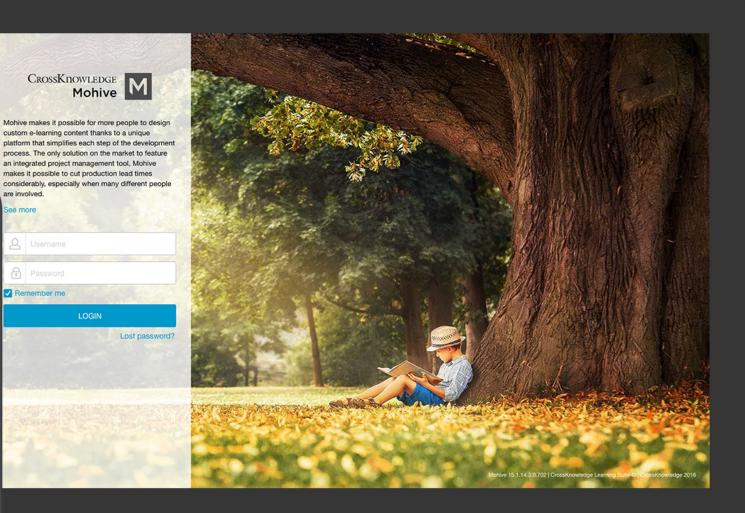
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Mohive makes it possible for more people to design custom e-learning content thanks to a unique platform that simplifies each step of the development process.

#### See more



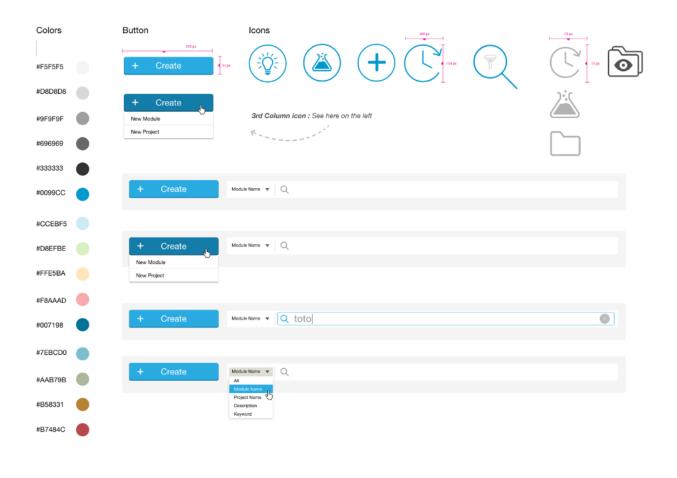




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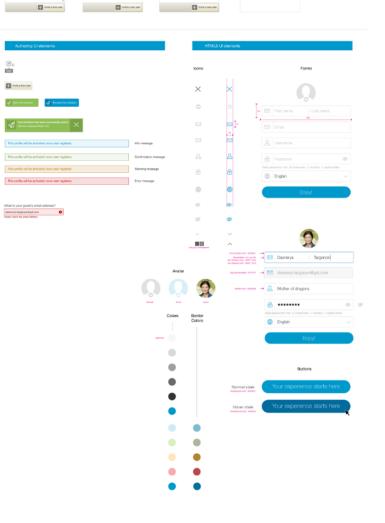
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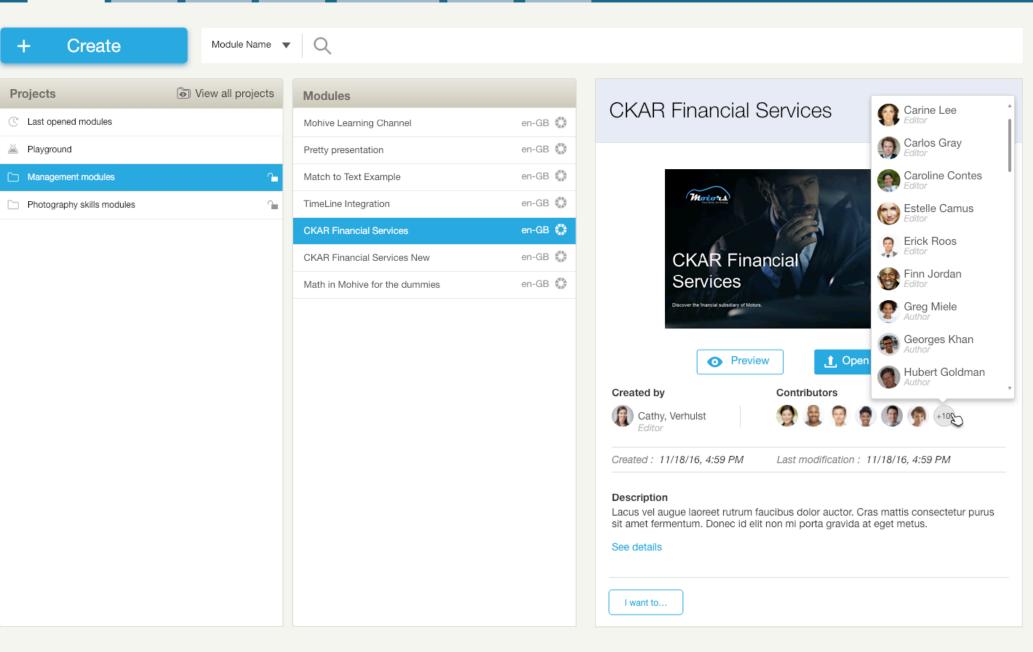
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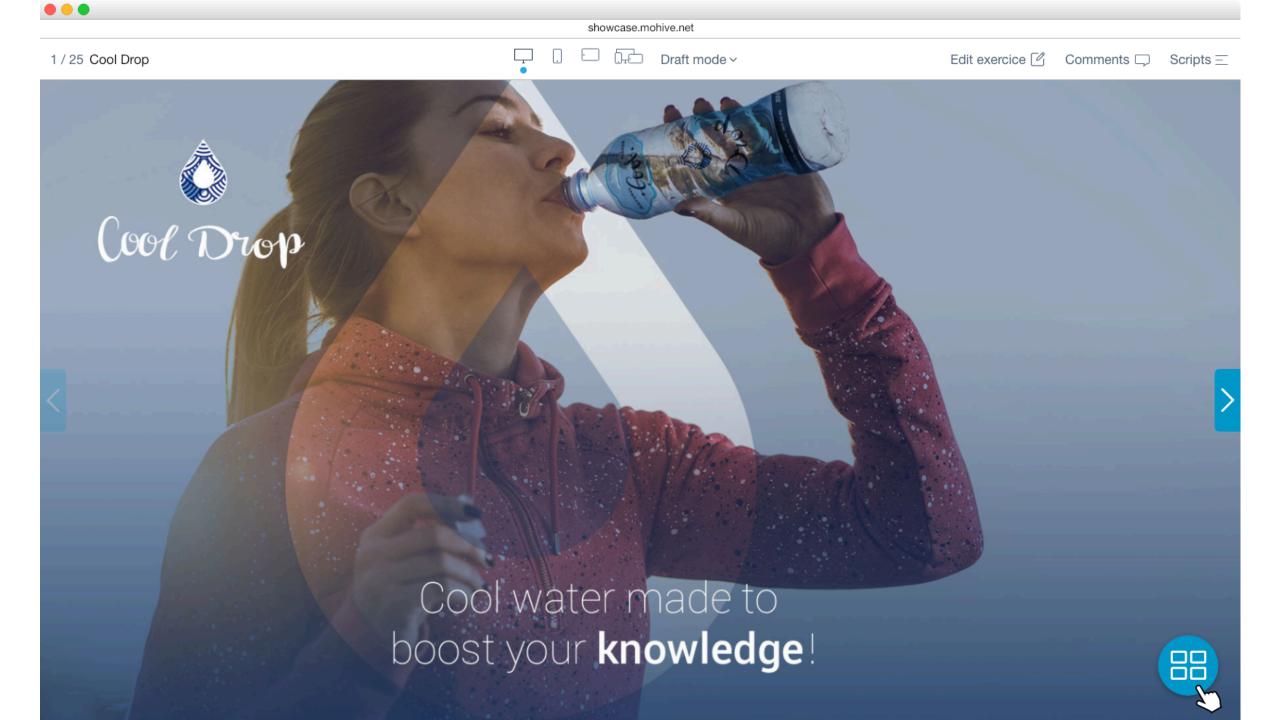
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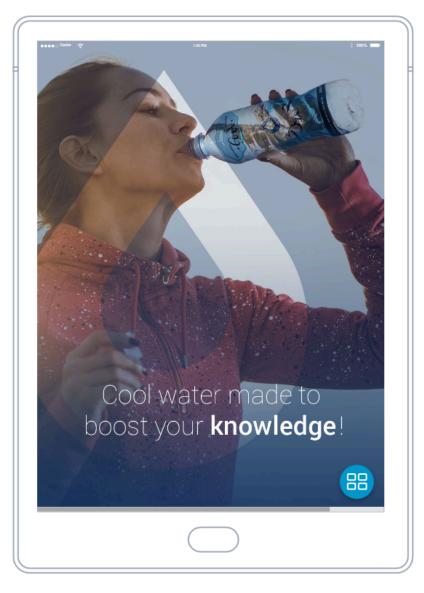


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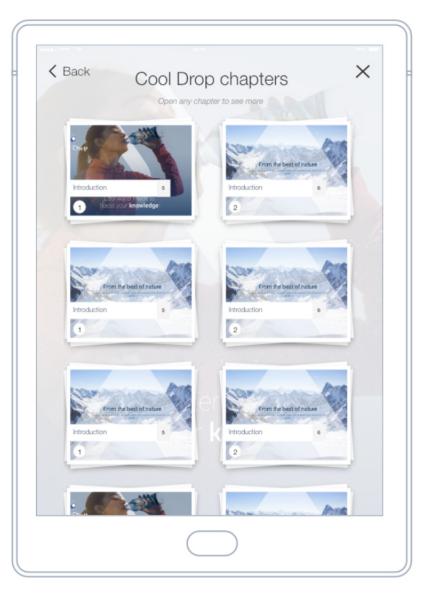
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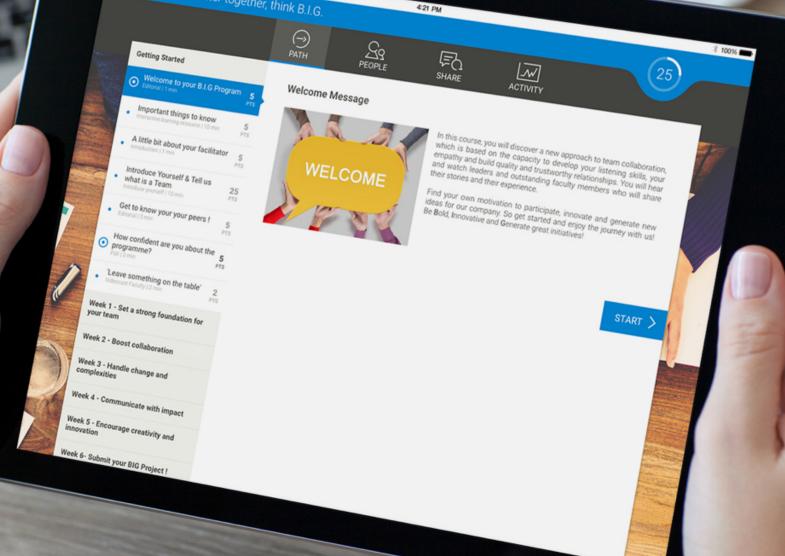
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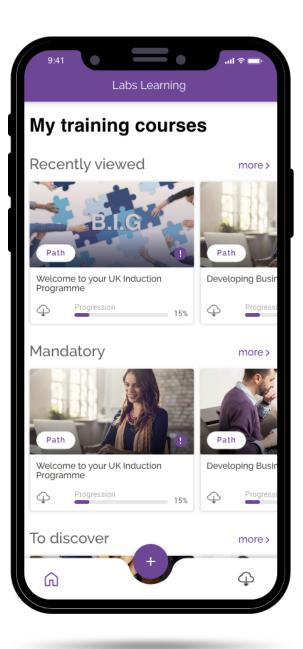
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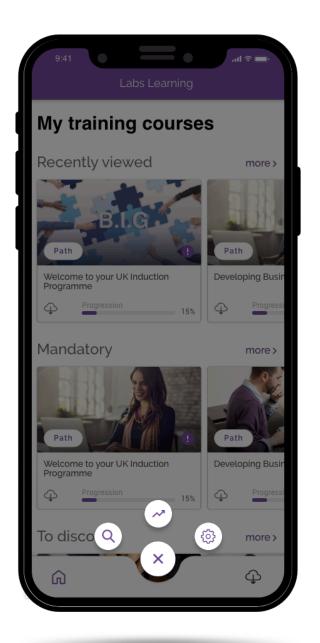


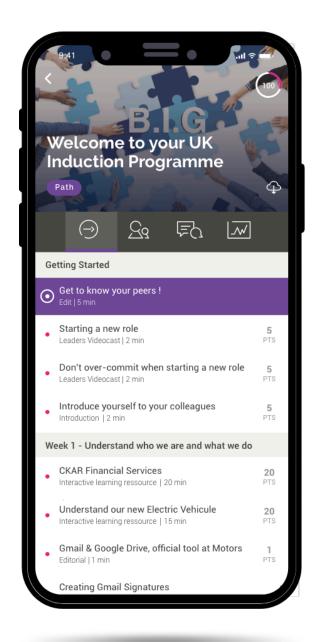


### My Learning App New version









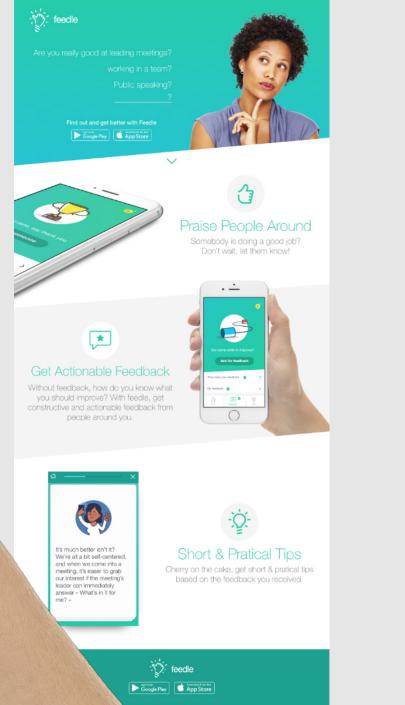
### Innovation Activities

# CROSSKNOWLEDGE

/CrossKnowledge Learning Suite Platform from 2016

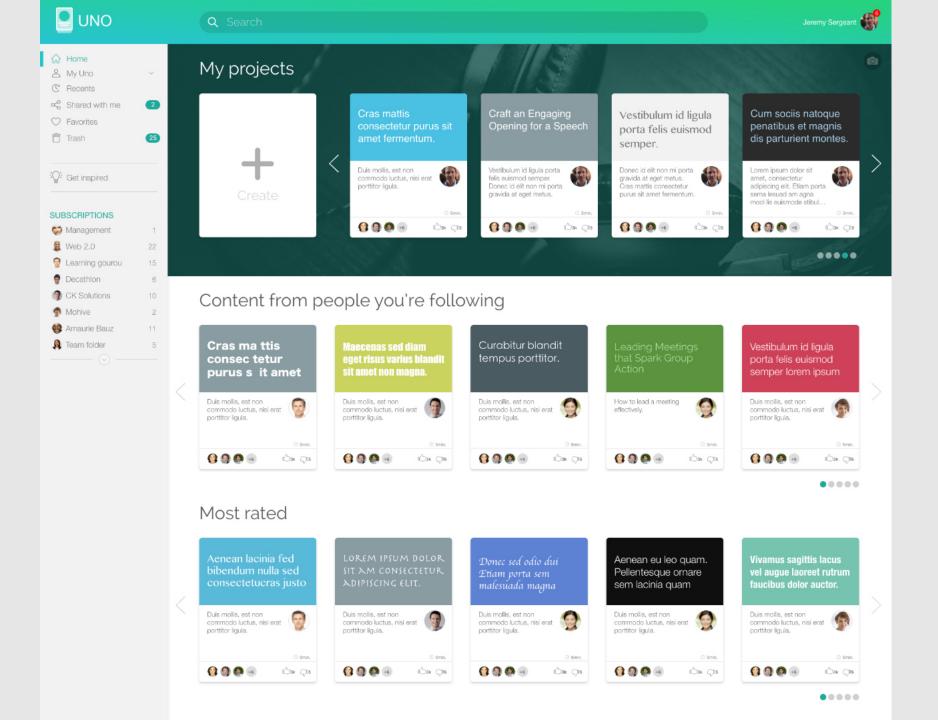


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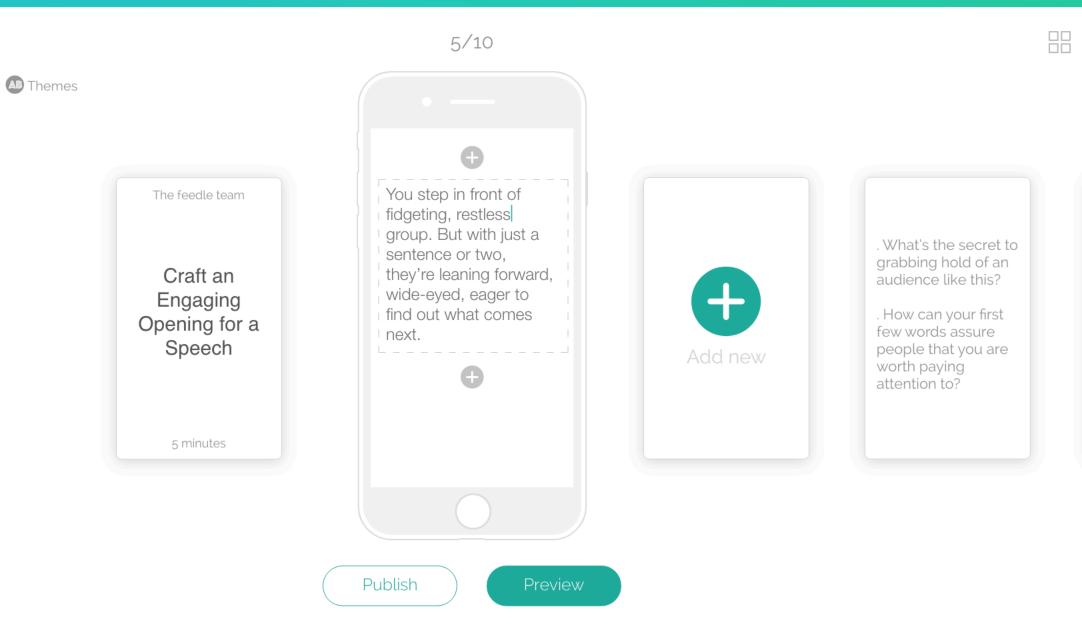
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. What's the secret to grabbing hold of an audience like this?

. How can your first few words assure people that you are worth paying attention to? It's g a.m. on a Tuesday. Someone is mechanically presenting an agenda while you're holding a cup of coffee, trying to hicle a yawn.

> You're thinking, "What am I doing in this meeting again?



way!

We've all been there before. And there's a chance that the participants in the meetings <em>you</ em> lead feel the same What do you do to set a spark in your meetings and get people thinking, "Wow this is going to be interesting"?



Here's how he could

practices.

Please give

Thanks!

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# WDS/UCD Activities

## amadeus

/Amadeus from 2012 to 2013

### Amadeus

Within the WDS E-Commerce Delivery Center Department UCD (WebDesign Services User Centered Design)

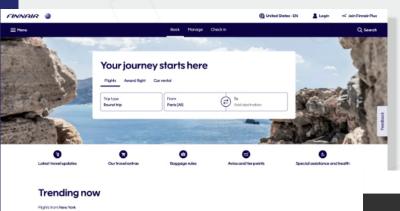
#### **Core Responsibilities:**

- O Deliver top quality and cutting edge airline websites
- Working closely with **EDC** stakeholders (PM, PO, DEV, OA)
- Build strong relationships with team members with a constant communication
- Understand business requirement, scope Prototype user interfaces of the WDS e-Retail engine (Based on customer roadmaps)
- Delivery of customized booking engine frontend interfaces based on the End-User expectations & usability experience

#### Work carried out

Prototype and integrate booking flow pages (Booking, Servicing, Rebooking, Award, Confirmation, PNR, Insurance) for the core WDK product

**Rebranded Communication Websites** (CWS) for airlines like Finnair and AirBerlin.



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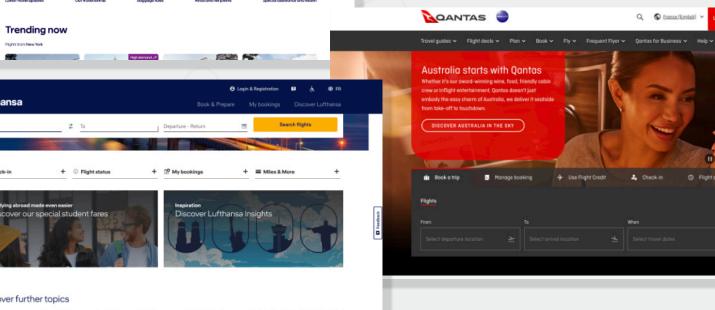
Discover further topics

Provided design support for pre-sales activities to numerous airlines (e.g., Cathay Pacific, Finnair, Lufthansa, Qantas, Thai Airways, Saudi Arabian Airlines, Hainan Airlines).

Visual consulting to Advised airlines on website design to:

Enhance User Experience (UX): Implement Cross-Platform/Cross-Device design to improve perception, retain customers, and boost sales.

Prototype visual solutions aligned with business needs.



## Thanks for watching!